

The diagram shows a 24x12 inch design template. It features a central white box with a red border, surrounded by a yellow bleed area with a dashed black border, all set against a blue background. Arrows point from the text '1" Bleed' to the yellow area on all four sides. The dimensions '24" x 12"' are printed in the center of the white box.

**KEEP IMPORTANT TEXT, LOGOS, AND DESIGN ELEMENTS  
INSIDE WHITE BOX**

Expand edges of design to cover the bleed (blue) and keep your text and important graphic design inside the white box.

24" x 12"

1" Bleed

1" Bleed

1" Bleed

1" Bleed